

**FALL 2009
INSIDE THIS ISSUE**

Notes from the BPS Division Chair	1 – 2
2009 BPS Division Award Winners	2 – 4
2009 BPS PDW News from Chicago	5 – 7
Message from 2010 Program Chair	8 – 9
2010 PDW Call	10
Calls for Nominations/Submissions	11 – 13
Message from the BPS Technology Director	14
BPS Member Announcements	15
News from the BPS Global Representatives	16 – 18
2009 BPS Officers & Committees	19 – 20

BPS WEB PAGE:

<http://www.bpsdiv.org>

David Croson (SMU)
BPS Technical Director

Have you joined the BPS-NET?

Go to: www.aomonline.org and choose
“People and Communities”, then
“listservs” and BPS-NET

Listserv Moderators: Bob Stephens

(Shippensburg U.); Jaime Gomez (U. De
Zaragoza); Scott Johnson (Oklahoma State)

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Submission deadlines are 3/15 & 9/15 for the Spring and Fall issues respectively.

NOTES FROM THE BPS DIVISION CHAIR

By: *Joanne Oxley*, BPS Division Chair, University of Toronto



2009 was a watershed year for international participation in the BPS Division: our international membership has been growing strong, so that almost half of our 5300 members now hail from outside of the US, with proportional representation in the division’s program activities. This diversity in our membership is also reflected in the leadership of the division, as scholars from institutions outside of North America comprise half of the 12-member BPS Executive

Committee; the division’s Research and Teaching committees are equally diverse. Another sign of the increasing prominence and productivity of our international members is the fact that five 2009 BPS Dissertation Award finalists (including the ultimate winner of the award) as well as three recipients of best paper awards were also from outside of the US and Canada. The continuing high quality participation among our North American members combined with greater international participation is an excellent indication that our division is growing and thriving and that its members continue to innovate.

Innovation has been a hallmark of 2009 for the Academy as a whole as well as for the BPS division. The new structure and schedule for the Annual Meeting in Chicago presented new programming challenges, but our remarkable (and remarkably organized) Program Chair Tammy Madsen rose to the challenge and delivered a highly successful BPS program. As Tammy reported during our Business Meeting in Chicago, the division received a record 800 submissions. Combined with tighter-than-usual conference facilities, the increase in submissions produced a slightly lower acceptance rate than in recent years. Nonetheless, we were still able to include on the program papers and symposia by 1600 unique authors from 33 countries.

One troubling trend that Tammy highlighted at the meeting is the declining rate of participation in the review process: the number of submitting authors signing up to review has declined steadily over the past few years. It is imperative that we reverse this trend in order to maintain and build on the quality reviews that our members have come to expect. I believe every member associated with a program submission should also bear a responsibility to serve as a reviewer unless exceptional circumstances prevent you from doing so. This is how we ensure the continued development of the intellectual life and sense of community in our division.

Many of us joined the meetings in Chicago even earlier than usual to participate in the PDW program that began on Friday morning this year. The 2009 BPS PDW program was another resounding success thanks to Nick Argyres,

our Assistant Program Chair and Program Chair Elect for 2010. In addition to a wide variety of Professional Development Workshops—both returning favorites and innovative new offerings, BPS once again offered five very popular and well-received consortia and workshops. They include the *Dissertation Consortium*, the *Doctoral Consortium*, the *Junior Faculty Consortium*, the *Mid-Career Workshop*, and the *Managing Your Dissertation Workshop*.

Other innovations introduced by the Academy this year included new web-based services and tools for the membership. Each division, for example, recorded one program session that it made available via podcast to members that were unable to attend. At BPS, we chose to record the Wiley-Blackwell Dissertation Award Finalists session as a way to highlight the work of up-and-coming talent in the BPS division. If you were not able to attend this fascinating session while you were in Chicago, I encourage you to check it out at <http://www.softconference.com/aom/>.



The Academy's central team also continued to innovate in online networking and knowledge management in 2009, with the introduction of AOMConnect. BPS members can benefit from this new system by extending and enriching connections with each other and with members across the Academy. Within BPS, we are also taking this opportunity to examine how we can use technology to serve better our members. As a first step in this process, we have rebuilt and redesigned our website at www.bpsdiv.org. You will find this to be a streamlined – and we hope a more navigable and user-friendly – source for up-to-date information on division activities and annual meeting submissions, deadlines, etc. You can learn more about these new technology initiatives in the column by David Croson, our Global Technical Director, in this newsletter.

The final innovation that I want to highlight is an expansion in the BPS leadership committee structure, with the addition of the BPS Awards Committee. This is an important innovation proposed by Joe Mahoney during his term as Division Chair and implemented by the current Executive Committee. The BPS Awards Committee will manage the annual Irwin Outstanding Educator Award and work to increase the visibility of BPS members in the teaching and service activities of the Academy. This shift in responsibilities will also allow the existing BPS Teaching Committee to explore new ways to serve better the teaching needs of our members. These new initiatives are still taking shape, but current proposals include collecting and disseminating (and possibly developing) teaching resources for BPS members as well as evaluating and enhancing BPS's teaching-related PDW activities.



Montreal's Six Flags La Ronde Park

Looking ahead to 2010, please mark your calendars for the Annual Meeting in Montréal, Canada: PDWs start on Friday, August 6, and the conference runs Sunday through Tuesday, August 8-10.

As we head down “la route de Montréal,” once again, I want to thank the many people who provide invaluable service to the BPS division: the work of the division is truly a team effort on a global scale. Merci! Allons y!

Joanne Oxley

2009 BPS DIVISION AWARD WINNERS

Glueck Best Paper Award

The 2009 winners of the Glueck Best Paper Award are **Olivier Chatain** (U. of Pennsylvania) and **Peter Zemsky** (INSEAD) for their paper titled: "Frictions, Rivalry, and the Emergence of Heterogeneity."

The BPS gives this award annually in honor of the late William F. Glueck. The award is funded through a memorial established by his former students. Glueck earned a Management Ph.D. from Michigan State University in 1966. In 1979, he became the 35th president of the Academy of Management. During his career, he authored 20 books, as well as 175 articles, monographs, and cases. Respected by his peers and students alike, he was renowned for his intense drive to achieve and his close mentoring relationships with doctoral students.

BPS Distinguished Paper Award

The BPS Division continued its tradition of recognizing papers submitted to the Annual Meeting that reviewers rated in the top 1-percent. The 2009 Distinguished Paper Award recipients were:

Parthiban David (U of Oklahoma), **Yoru Toshikawa** (McMaster U), **Jonathon O'Brien** (RPI), and **Andrew Delios** (National U of Singapore) for: Stakeholder Influences on Diversification: Implications for Shareholders and Stakeholders.

Koen Heimericks (Rotterdam School of Management) and **Mario Schijven** (Texas A&M U) for: Caution or Causation? The Underlying Mechanism of Deliberate Learning in Alliances.

Fabrice Lumineau (IMD) and **James Henderson** (IMD) for: The Influence of Governance on Negotiation Strategies in Buyer-Supplier Disputes.

You Zhou (U of Maryland) for: Synergies, Coordination Costs, and Diversification Choices.

Sumantra Ghoshal Research & Practice Award

The Sumantra Ghoshal Research and Practice award goes to a paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumantra Ghoshal. This year's winners are **Gerard Hodgkinson** (U of Leeds) and **Mark Healey** (U of Leeds) for: "Psychological Foundations of Dynamic Capabilities: Reflexion and Reflection in Strategic Management."

Robert J. Litschert Award

The 2009 Robert J. Litschert Best Paper by Doctoral Students Award was given to **Goce Andrevski** (University of Kentucky) for: Competitive Strategy and Alliance Network Formation: Understanding the Origins of Network Positions.

The award is given annually in honor of the late Robert Litschert. To be eligible, papers must be authored by students only. They cannot be co-authored by a non-student. Doctoral students should note their paper's eligibility for the 2009 award during the submission process.

BPS Distinguished Student Paper Award Winners

This year, the BPS continued its tradition of recognizing distinguished papers by doctoral students. The 2009 BPS Distinguished Student Paper Award Winners are:

Ioannis Ioannou (Harvard U) for: The Impact of Different Types of Spinoffs on Firm Survival: US Automobile Industry 1890-1986.

Eric Zhao (U of Toronto) for: Compensatory Legitimation: Naming Strategies and the Categorical Imperative.

Mario Schijven Wins the Wiley Blackwell Outstanding Dissertation Award

The 2009 winner of the Wiley Blackwell Outstanding Dissertation Award was presented to **Mario Schijven** (Ph.D. Tilburg and Assistant Professor at Texas A&M U) for: Acquisition Capability Development: Behavioral and Cognitive Learning Perspectives. This award is sponsored by Wiley Blackwell Publishing. The winner and six finalists presented their research at a special session designed to highlight innovative dissertation research.

The 2009 finalists for the award were:

Jaime P. Eggers (Ph.D. Wharton) for: Organizational Experience and the Creation of New Products for New Markets.

Felipe Monteiro (Ph.D. LBS) for: Connecting the Dots: Uncovering the Technology Scouting Process.

Mario Schijven (Ph.D. Tilburg) for: Acquisition Capability Development: Behavioral and Cognitive Learning Perspectives.

Jochen Schweitzer (Ph.D. University of Technology Sydney) for: Four Essays on Antecedents and Consequences of Governance in Strategic Alliances.

Metin Sengul (Ph.D. INSEAD) for: Essays on Delegation and Control in Multi-Unit Firms.

BPS Division Outstanding Reviewers

Marne Lynn Arthaud-Day
Vincent L. Barker
Matthew J. Bidwell
Albert Cannella
Carmelo Cennamo
Russell Coff
Benjamin M. Cole
Youtha Cuypers
Ilya Cuypers
Urs S. Daellenbach
Nicolas M. Dahan
Robert Peter Dalitz
Parshotam Dass
Robert B. Davison
Dries Faems
Marco Furlotti
Joseph Gregory Gerard
Bill Gillis
Steve Gove

Stefan N. Groesser
Robert D. Hamilton
Exequiel Hernandez
Kate Hughes
Connie R. James
Samina Karim
Aseem Kaul
Tomi M. M. Laamanen
Dovev Lavie
Richard Makadok
Daniel Malter
Catherine A. Maritan
John A. Martin
David Maslach
Michael McDonald
Luiz F. Mesquita
Christine H. Mooney
Joseph Paul O'Connor Jr.
Elisa Operti

Joanne Oxley
Jason Michael Pattit
Cuili Qian
Timothy J. Quigley
Marko Rillo
Bruce C. Rudy
Mario Schijven
Zachary Sheaffer
David Souder
John Stephan
J.W. Stoelhorst
Brian Vincent Tjemkes
Joanna Tochman Campbell
Beverly B. Tyler
Raymond Van Wijk
Adam J. Wowak
Emery Yao

2009 BPS NEWS FROM CHICAGO

2009 BPS Doctoral Consortium



A group of 55 doctoral students and faculty members converged on Chicago to shape research ideas, discuss the job-market and publication processes, and to forge friendships during the 2009 Business Policy and Strategy Division Doctoral Consortium. The event kicked off on Thursday evening with an opportunity for informal conversations over cocktails, hors d'oeuvres and dinner at the Ristorante Quartino. On Friday and Saturday, each faculty member facilitated small group discussions focused on students' dissertation work and led discussions on various topics: the candidate's perspective on the job market process (Tom Moliterno, Sergio Lazzarini), the schools' perspective on the job market process (Janet Bercovitz, Phil Bromiley), a joint session on the revise and resubmit process with the Dissertation Consortium (Bert Cannella, Steven Floyd, Ramon Casadesus-Masanell, Cathy Maritan, Michael Leiblein), teaching tips and techniques (Jay Barney, Brian Silverman), completing the dissertation (Tom Moliterno, Sergio Lazzarini), building a research pipeline (Anne Marie Knott, Brian Silverman) and making the job a lifelong passion (Jay Barney, Bert Cannella, Steven Floyd).

Informal conversation during breaks and more formal feedback after the conference suggest that the event was a rousing success with participants stating *"a GREAT GREAT doctoral consortium! . . . Besides the inspiring comments for my dissertation research, the consortium built up a sense of community for me,"* and *"I found it extremely helpful, both for developing my thoughts on my dissertation and allowing me to meet many peers in my cohort."* The consortium concluded with an energetic discussion summarizing takeaways from the weekend's sessions. Co-chairs Michael Leiblein, Cathy Maritan, and Janet Bercovitz wish to thank all who contributed to this valuable experience.



The BPS Division will again sponsor a Doctoral Consortium during the pre-conference period of the 2010 Annual Meeting of the Academy of Management in Montréal. Benjamin Campbell will join Janet Bercovitz as co-chair. A number of other BPS faculty members have already committed to contribute including Russ Coff (Emory University), Alfonso Gambardella (Bocconi University), Javier Gimeno (INSEAD), Bill Hesterly (University of Utah), Mike Hitt (Texas A&M), Jonathan O'Brien (RPI), Govert Vroom (IESE), and Todd Zenger (Washington University). Any student who will have defended his or her dissertation proposal by the time of the conference is encouraged to apply. Please look for details on how to apply in the Spring BPS Newsletter. The application deadline will likely be in mid-May. If you have any questions, please contact Janet Bercovitz at jbercov@uiuc.edu, or Benjamin Campbell at campbell_224@fisher.osu.edu.

2009 BPS Dissertation Consortium

Thirty-six doctoral students and faculty convened in Chicago to workshop the students' job market papers during the 2009 BPS Dissertation Consortium. Mike Ryall and Wilbur Chung served as co-chairs, with Ramon Casadesus-Masanell, David Croson, Gary Dushnitsky, Brent Goldfarb, and Scott Rockart serving as the other faculty participants. The event kicked off Thursday night with an offsite dinner. At a sleek bistro near the loop district, faculty and students mixed and shared perspectives about the job market process and academia in general. On Friday morning, faculty members facilitated small group discussions focused on students' job market papers. These groups, composed of students from different institutions, gave each student a preview of comments that they were likely to receive when presenting their job paper. The groups' focus was on highlighting and resolving any major issues in the work presented. On Friday afternoon, the BPS Dissertation Consortium participants joined the BPS Doctoral Consortium participants for presentations on the job market process and getting published. Feedback from Dissertation Consortium participants included: *"I got really excellent comments on the work I presented," "The composition of groups (diverse yet related) and reading each others' papers was very helpful," "The consortium was a great change to see how people from a variety of disciplinary backgrounds approach and talk about roughly similar issues,"* and *"I had a great experience at the consortium!"*

The BPS Division will again sponsor a Dissertation Consortium during the pre-conference period of the 2010 Annual Meeting of the Academy of Management in Montreal. This consortium, which complements the traditional BPS Doctoral Consortium, is intended for students who will be on the job market during the 2010-2011 academic year (i.e., for jobs beginning Fall 2011) and gives them a chance to workshop their job market papers in small groups with distinguished faculty and their peers. The primary objective is to provide feedback in an informal setting on the papers that students will present during their upcoming job talks. The co-chairs of the faculty panel for this year's Consortium are Wilbur Chung (University of Maryland) and Bennet Zelner (Duke). Other faculty panelists tentatively include Jeff Furman (Boston University), David Hsu (Wharton), Deepak Somaya (University of Illinois), and Mark Zbaracki (Ivey).

Priority for admission to the Dissertation Consortium will be given to students (1) who have complete drafts of their job papers and (2) who have not previously attended the regular BPS Doctoral Consortium, but any doctoral student in BPS who expects to enter the job market and graduate during the 2010-2011 academic year (and who is not applying to this year's Doctoral Consortium) may apply. Interested doctoral candidates should apply via email to Wilbur Chung at wchung@rhsmith.umd.edu by April 30, 2010.

The application should include:

1. A cover letter stating: a) that you are applying only to the BPS Dissertation Consortium (e.g. you are not also applying to the BPS Doctoral Consortium); b) a commitment to attend the BPS Dissertation Consortium if accepted; c) why the Dissertation Consortium is the best fit for you.
2. The most current version of your job market paper from your dissertation (this is not your dissertation proposal, but a focused part of your dissertation, with data and hopefully some preliminary results).
3. A current CV.
4. A nomination letter from your dissertation chair; the letter should verify that the candidate is expected to enter the job market and graduate during the 2010-2011 academic year.

2009 BPS Managing Your Dissertation Workshop



cutting the dissertation into papers (Olivier Chatain).

The 2009 edition of the BPS Managing Your Dissertation Workshop, organized by Olivier Chatain, brought together no fewer than 80 doctoral students and 10 faculty members. Finalists for the BPS Best Dissertation Award from the previous year organize the workshop, which offers doctoral students concrete advice on how to manage the dissertation process and the transition to faculty. In the plenary session, Marvin Lieberman and Mariko Sakakibara shared their thoughts on how to choose a dissertation topic. Tom Brush then offered advice on how to navigate through the dissertation process. Ron Adner closed the plenary session with his reflections on how to start thinking beyond the dissertation. Participants took part in breakout sessions focused on a variety of issues: dissertation topic selection (discussion headed by Jianyun Tang), forming and managing a committee (Dinesh Iyer), conducting quantitative research (Natarajan Balasubramanian), conducting qualitative research (Benjamin Hallen), getting a job (Evan Rawley), and

The next Managing Your Dissertation Workshop will take place during the 2010 Annual Meeting of the Academy of Management in Montréal. Further details will be included in the Spring BPS newsletter. If you have questions, feel free to contact Mario Schijven at mschijven@mays.tamu.edu.



MESSAGE FROM THE 2010 BPS PROGRAM CHAIR

By: Nick Argyres, BPS Program Chair, Washington University in St. Louis



I hope you are looking forward to next year's AOM Meetings in Montréal as much as I am! I am excited about putting together next year's BPS program, and I am also excited to visit the beautiful and culturally rich city where I spent time as a child. In developing the program, I plan to follow our recent practice in BPS of grouping related sessions into tracks, with help from several volunteers. Members seem to find this structure useful for stimulating interactions between communities of scholars in what is a large and diverse division. By creating "conferences within a conference," I hope to continue to foster the intellectual dialogues taking place on the various topics we strategy scholars study, and on the various methods and approaches we use.

At the same time, I am hoping to organize a few paper and/or symposium sessions that promise to attract a large and diverse audience of BPS members. I was greatly influenced by sessions like these that took place in the 1990s as the resource-based view of the firm was gaining prominence. We're perhaps not at an inflection point in the field's development the way we arguably were then, but I think it is valuable for us to come together as one community to discuss ideas of wide interest within our division.

The field of strategy has a lot to contribute to this year's conference theme: *Dare to Care: Passion and Compassion in Management Practice and Research*. The theme prompts us to think about the challenges and trade-offs in managing all of the firm's stakeholders, for example, a topic to which scholars active in the strategy field have contributed in important ways.

Call for Submissions. For those of you that have previously supported the division with your submissions, please keep sending us your best papers. If you have not submitted to the Academy or to the BPS Division in the past, I encourage you to do so! The Academy and BPS both encompass diverse interests and are eager to engage with new ideas. We welcome the opportunity to consider your work.

Symposia are an under-used format in the BPS program yet they offer an excellent opportunity for collaborating with others to develop a cohesive and engaging session. I strongly encourage symposia submissions that rigorously explore novel phenomena from different angles and/or examine classic research questions using integrative lenses and multiple methodologies. Now is an excellent time to begin planning your symposia teams and submissions.



Basilica of Notre-Dame

Call for Reviewers: Please sign up! Your involvement in the BPS program is critical to its success – especially your thoughtful participation in reviewing submissions. Paper and symposia submissions to the division continue to grow at an annual rate of about 10%. At this rate, we anticipate as many as 900 submissions in 2010. We will need about 1200 reviewers in order build a high quality program. ***Yet while the number of submissions has been growing, our reviewer base has been shrinking.*** This has caused consternation among BPS members and officers, and we hope this year will show a turnaround. We look to you for assistance in making this possible. We appreciate your willingness to volunteer and importantly, your efforts to offer high quality, robust, and timely reviews.

To sign up: Reviewer recruitment begins in early October. To sign up as a BPS reviewer, please visit the Academy of Management's reviewer signup website at <http://review.aomonline.org/aom.asp>. We will ask you to review about three submissions between January 14 and February 12. Your reviewer assignment will be based on the five topic

codes that you indicate represents your areas of expertise. Thank you in advance for your contributions to the review process!

Conference Timing and Submission Deadlines: The 2010 AOM Meetings will follow the new schedule established this year in Chicago. The PDW program will run on Friday, August 6, and Saturday, August 7. Sunday, August 8 is reserved for All-Academy sessions. The regular conference program will take place on Monday, August 9 and Tuesday, August 10.

The submission deadline for next year's Meetings is **January 14, 2010 at 5:00pm EST**. The submission system opens on November 3, 2009. The BPS website contains some tips on developing symposia proposals (see http://www.bpsdiv.org/BPS_Symposium_Tips.pdf), and other useful submission information. BPS of course maintains the same formal submission requirements as the Academy of Management.

In closing, I would like to offer my thanks and appreciation to those BPS leaders on whom I relied so much this past year as PDW Chair. Tammy Madsen was incredibly organized, timely, patient, and generous with her time as she guided me through the responsibilities of that position. I also congratulate her on creating a wonderful program for this year's meetings. As I contemplate the task ahead of me, Tammy's presence gives me solace. It was also a pleasure working with Russ Coff, Joe Mahoney and Joanne Oxley, all dedicated servants of the division who have each made a valuable impact on it. I would also like to offer my thanks to the ten members of the Research Committee for their excellent contributions to the awards reviewer process for 2009.

With your help, I am looking forward to a great BPS program in 2010! See you in Montréal!

Nick Argyres



STM Metro Map

2010 BPS DIVISION PROFESSIONAL DEVELOPMENT WORKSHOPS CALL FOR PROPOSALS

By: *Jeffrey J. Reuer*, Purdue University



The Business Policy and Strategy (BPS) Division invites submissions of creative proposals for PDW sessions for the 2010 AOM Conference in Montréal, Canada. Our continuing goal is to make the BPS Division's PDWs as innovative and interactive as possible. The preconference portion of the conference offers many opportunities to experiment with new session formats and ideas that might not fit easily within the confines of the regular conference program. For instance, session formats might include roundtable discussions, methods workshops, town hall meetings, debates, 'games' involving participants, technology demonstrations, breakout group sessions, and off-site events. Illustrative topics include emerging theoretical developments, connections between strategic management and disciplinary research, cutting edge

methods, and paper development workshops, just to name a few. Unlike traditional symposia, PDW sessions are also specifically intended for the professional development of participants.



*Old Montréal
(Le vieux Montréal)*

PDW proposals that are of interest to other divisions besides the BPS division are also encouraged, though this is not a requirement for acceptance. Also encouraged are proposals that address the overall AOM 2010 conference theme: *Dare to Care: Passion and Compassion in Management Practice and Research* (please see the conference website for additional details).

PDW proposals may be submitted online at: <http://submissions.aomonline.org/2010> beginning on November 3, 2009. The deadline for submissions is January 14, 2010. The PDW program runs from 8 am Friday through 8 pm Saturday (August 6-7). All PDW participants must commit to participation in advance. All proposals require a statement indicating that all PDW participants have consented to participate in the PDW. The AOM's "Rule of Three" for the PDW program is that "no one may submit or be associated with more than 3 PDW submissions; or appear in more than 3 PDW sessions during the preconference from Friday to Saturday, regardless of whether the sessions are held on-site or off-site." Space and time for PDWs is limited, and we cannot guarantee acceptance of all proposals, yet our goal is to have as broad a representation of the BPS membership as possible.



Jeffrey J. Reuer

CALLS FOR NOMINATIONS

2010 BPS EXECUTIVE COMMITTEE & OFFICERS

We welcome your participation in nominating people to run for Business Policy & Strategy (BPS) office. The Academy of Management nomination site will open in early January, 2010 for the BPS division. Please review the instructions below.

Executive Committee: The Division membership will elect six members to the BPS Division's Executive Committee during 2010 elections in the spring. We are seeking nominations from the BPS membership. To appear on the ballot, individuals must receive nominations from at least 10 other BPS members in good standing.

Assistant Program Chair: The Division membership will also elect the Assistant Program Chair during Spring 2010 voting, and we are seeking nominees for this position as well. Nominees for Assistant Program Chair must have served previously as members of the Executive Committee. See www.bpsdiv.org for a list of previous EC members. In this case, we will list individuals on the ballot if they have served on the Executive Committee and receive nominations from at least 20 other BPS members in good standing.

Nomination Guidelines: Nominees will stand for election in the spring if they: (1) are members in good standing of the BPS division; (2) are nominated by other BPS members as indicated above; (3) meet the requirements for the position (see above), and (4) agree to run for office. The 2010 ballot will include all valid nominations. If there are not enough valid nominations to complete the ballot, additional nominations will be put forth by the current Executive Committee.

Nominations for BPS executive committee members and officers must be placed online by February 15, 2010 at: <http://apps.aomonline.org/divnomination/login.asp>.

If you have questions or comments, please contact the BPS Past Division Chair:

Joseph T. Mahoney
College of Business
University of Illinois at Urbana-Champaign
1206 South Sixth Street
Champaign, IL 61820
Phone: 217-244-8257
Email: josephm@illinois.edu

2010 IRWIN OUTSTANDING EDUCATOR AWARD

The Business Policy and Strategy (BPS) division of the Academy of Management requests nominations for the BPS Outstanding Educator Award, to be given at next year's annual meetings in Montréal. The BPS division has recognized outstanding educators since 1987. In 1991, the publishing company Richard D. Irwin established a \$25,000 endowment for the award, thereafter named the Irwin Outstanding Educator Award.

This award is designed to recognize a person who has demonstrated a long-term commitment to and expertise in educating strategy students. The BPS Division gives this award specifically for contributions to teaching students in MBA, undergraduate students, or executive education programs. Nominees should have at least 15 years of service. Some manifestations of outstanding educator contributions might include:

1. **Demonstrated outstanding teaching capabilities** over an extended period. Perhaps extensively involved in the training of other outstanding teachers. (For example, the person has demonstrated either breadth or depth in teaching strategy-related topics to Executive Education, Ph.D., MBA, or undergraduate populations; the person has won teaching awards; the person has created strategy-oriented elective courses that are regularly oversubscribed; the person creates learning environments that promote constructive and interactive class discussions in which students challenge assumptions and share their knowledge and experiences; etc.)
2. **Has had an important impact on strategy pedagogy** through demonstrated expertise or by developing new and different teaching methods or materials that others subsequently widely adopted. (For example, the person has produced high-quality simulations, textbooks, business cases, etc., for strategy courses.)

Previous award winners are:

1987: C. Roland Christensen (Harvard U)	2001: Michael A. Hitt (Arizona State U)
1989: James Brian Quinn (Dartmouth)	2003: Donald C. Hambrick (Penn State U)
1991: Charles Summer (U. of Washington)	2005: Jay Barney (Ohio State U)
1993: Michael Porter (Harvard U)	2007: Kathy Eisenhardt (Stanford U)
1995: William H. Newman (Columbia U)	2008: Pankaj Ghemawat (IESE)
1997: David Jemison (U of Texas)	2009: Will Mitchell (Duke U)
1999: Arnold Cooper (Purdue U)	

Please send your nomination(s) to any of the following BPS Teaching Committee members. Please include a brief explanation as to why you are nominating the individual. Many thanks!

Jeffrey L. Furman furman@bu.edu
Idie Kesner ikesner@indiana.edu
Mark Shanley mshanley@uic.edu
Filipe M. Santos filipe.santos@insead.edu

We will accept nominations through January 11, 2010.

2010 BPS OUTSTANDING DISSERTATION AWARD CALL FOR SUBMISSIONS

The BPS Division will sponsor the *Wiley Blackwell Outstanding Dissertation Award in Business Policy and Strategy* again in 2010. Any doctoral dissertation addressing the area of business policy and strategic management completed between February 1, 2009 and January 31, 2010 not previously submitted for consideration may be entered. Completion date is defined as when the degree is completed and awarded. A dissertation can be submitted to BPS and other divisions simultaneously if it fits within each division's domain statement. The BPS domain statement can be found at: www.bpsdiv.org/html/domain_stmt.html. Interested persons should submit electronically (by e-mail) their entry to the competition with two attached Word documents: (a) a one-page abstract of the dissertation and (b) a ten-page, double-spaced summary of the dissertation. Please send the e-mail to:

Tammy L. Madsen
Chair, Management Department
Leavey School of Business
Santa Clara University
tmadsen@scu.edu

Submissions must be received by Monday February 12, 2010. Submissions by fax will not be accepted. In order to facilitate compliance with the BPS conflict of interest policy and the blind review process, please remove any author identification from your dissertation summary and indicate in your e-mail your current university affiliation, the name of the university granting your degree, a list of your dissertation committee members, and the affiliation of any outside dissertation committee members. Entrants who make it through the first round of evaluations will be invited to submit their complete dissertation around the middle of March 2010.

2010 BPS MID-CAREER WORKSHOP: MANAGING YOUR EVOLVING CAREER

The Business Policy and Strategy Division will once again sponsor a Mid-Career Workshop for the 2010 Annual Meeting of the Academy of Management in Montréal. The Mid-Career Workshop is for BPS faculty members with at least five years of academic experience. The objective of the workshop is to facilitate networking and discussion around the unique professional challenges, problems and opportunities facing BPS faculty moving into their "Associate Professor Years."

At the 2009 Workshop in Chicago, participants heard from a panel of distinguished senior faculty members including Javier Gimeno (INSEAD), Bob Hoskisson (Rice University), Dave Ketchen (Auburn University), Nandini Rajagopalan (University of Southern California), and Jim Westphal (University of Michigan). These panelists shared their views on a number of topics including, among others, editorial and service roles, executive education, and working with doctoral students. After the presentations and discussion, we broke for a wonderful dinner and good conversation at a nearby restaurant. Dinner was graciously sponsored by the Business Policy and Strategy Division of the Academy.

The 2010 Workshop will follow a similar format. Look for additional details in the Spring BPS Newsletter and on the BPS Division web page (www.BPSDiv.org). For more information regarding next year's workshop, contact Laszlo Tihanyi (Texas A&M University) via email (ltihanyi@tamu.edu).

FROM THE DESK OF THE BPS GLOBAL TECHNOLOGY DIRECTOR

By: *David Croson*, Southern Methodist University



2009 has been a big year for technology at BPS and the AOM. After many years of planning, the Academy has launched a major networking and knowledge-management initiative, AOMConnect (<http://connect.aomonline.org>). I encourage each BPS member to fill out your profile at AOMConnect and start using this powerful system to connect to your co-authors and AOM colleagues, whether in BPS or other divisions. Our Business Policy & Strategy section on AOMConnect also allows Division members to share calls for submissions to other conferences, journal submission opportunities, and current teaching and research reference materials.

I would also like to encourage you to visit the new BPS division site at www.bpsdiv.org. You said that you wanted accurate, easy-to-find, and up-to-date information, focusing on conference submission opportunities, deadlines, and Division activities – and we listened. With the launch of AOMConnect, we were able to dramatically simplify the structure and content of www.bpsdiv.org and streamline the resources that we make available to the Division in order to focus on the most heavily used features. We have been archived and moved to the BPS section on AOMConnect other materials that are less time-sensitive or that are rarely accessed by members; we will be working to update and supplement these materials over the coming year.

I would thus encourage you use both sites actively: please visit AOMConnect for a full suite of tools supporting professional interaction with your AOM peers, while continuing to look to www.bpsdiv.org for



- timely information about submission guidelines and deadlines,
- announcements and application guidelines for consortia and workshop events at the AOM annual meeting, and
- division governance information (rosters of current officers, membership lists for the Executive Committee, Teaching Committee, and Research Committees, International Representatives, and information on BPS-NET.)

See you on AOMConnect -- and in Montréal!

David Croson
BPS Global Technical Director

BPS MEMBER ANNOUNCEMENTS

SMS Approves Strategic Human Capital Interest Group

We are happy to announce that the Strategic Management Society (SMS) recently approved the provisional creation of the Strategic Human Capital (SHC) Interest Group. This group will promote research addressing the role of human capital in firm performance. Scholarship that is interdisciplinary and/or considers human capital at multiple levels of analysis is especially welcomed. Examples of the types of questions included in this conceptual space are the following:

- How can firms purposefully create valuable firm-level human capital heterogeneity?
- What are the mechanisms that link human capital to firm-level outcomes?
- How do firms best manage the value appropriation challenges presented by “star” employees?
- To what extent can firms gain competitive advantage through “people?”
- Why and how do competitive interactions within labor markets (e.g., talent poaching) differ from competitive interactions in other strategic factor markets?
- How do management practices that enhance the strategic value of human capital diffuse?
- What factors explain differences in human capital productivity within industries?
- How does human capital emerge and interact with other forms of intellectual capital (e.g., social capital, organizational capital) to influence firm-level outcomes?

You can get involved in three ways:

1. If you are not currently a member, you can join SMS. The annual membership fee is US\$215. You can get information on membership at: <http://strategicmanagement.net/members/index.php>
2. Submit proposals to the upcoming annual conference in Rome, Italy, September 12-15, 2010. The deadline for submission is Feb. 25, 2010. While we are waiting for this new interest group to be integrated into the SMS web infrastructure, you can contact the 2010 Program Chair, Dave Lepak at lepak@smlr.rutgers.edu.
3. If you are interested in becoming part of this interest group, please send an e-mail message with “Join me” in the Subject line to: strategichumancapital@gmail.com.

Russ Coff
Founding Chair, Strategic Human Capital IG

Patrick Wright
Chair, Launch Committee for Strategic Human Capital IG

NEWS FROM BPS GLOBAL REPRESENTATIVES

OCEANIA

Delwyn Clark, University of Waikato

“Sustainable Management and Marketing” is the theme for the 23rd Annual conference of the **Australian and New Zealand Academy of Management, ANZAM**, to be held in Melbourne, Australia, from **2-4 December 2009**. Hosted by Monash University, the keynote speakers for this conference include Professor Tim Flannery, who was awarded Australian of the Year in 2007 for his contributions to the environment, and Professor Dexter Dunphy. More details are available at the conference website: www.anzam.org/conference or by email from promaco@promaco.com.au.

The **24th Annual ANZAM Conference** will be held in Adelaide, Australia, from **6-10 December 2010**. Hosted by the University of South Australia, the theme of the conference will be “*Managing for Unknown Futures*”. The deadline for papers is 25 June 2010. Further details on academic matters are available from Professor Bruce Gurd (bruce.gurd@unisa.edu.au); please direct all other queries to anzam@griffith.edu.au

Papers are invited for Special Issues of the *Small Enterprise Research* journal focused on Public Policy and Enterprise Development (guest editors Professors David Storey & Francis Greene, due date 16 October 2009), Home-based Businesses (guest editor Professor Colin Mason, due date 31 January 2010), and Ethnic Minority and Immigrant Entrepreneurship (Professors David Smallbone & David Deakins; due date 18 June 2010). Further details are available on the **SER** website: www.smallenterpriseresearch.org

EUROPE

Andrea Ordanini, Bocconi University

10th Annual EURAM Conference
BACK TO THE FUTURE
May 19-22, 2010
University of Tor Vergata, Rome, ITA
www.euram2010.org

Druid Summer Conference
Opening Up Innovation: The Industrial Dynamics,
Strategy and Geography of Innovation and Learning
June 15-18, 2010
Imperial College, London, UK
<http://www.druid.dk/>

26th EGOS Colloquium
WAVES OF GLOBALIZATION
June 28 /July 2, 2010
Universidade Nova de Lisboa
Lisbon, POR
<http://www.egosnet.org/jart/prj3/egosnet/main.jart?rel=en&content-id=1227991658513&reserve-mode=active>

SMS Special Conference
INTERSECTIONS OF STRATEGY PROCESSES
AND STRATEGY PRACTICES
Levi, FIN
17-20 March 2010
<http://finland.strategicmanagement.net/>

LATIN AMERICA

Roberto Vassolo, IAE Business School - Argentina

BALAS Annual Conference 2010. Theme “The Coming Age of Regulation & Corporate Response”
March 24-26, 2010. Hosted by ESADE, Barcelona, Spain. Paper submission deadline: November 1, 2009. More information at <http://www.balas.org/>.

Iberoamerican Academy of Management 2009 Annual Meeting. Theme: “The Time of Iberoamerica”
December 9-11, 2009. Hosted by IAE Business School, Argentina. Submission deadline: April 30, 2009. More information at:
<http://www.iberoacamedy.org>

XXXIII ANPAD (Brazilian Academy of Management) Meeting - EnANPAD 2009.
September 19-23, 2009. Submission deadline: April 28, 2009. Hotel Transamerica, Sao Paulo, Brazil. More at <http://www.anpad.org.br>

XLIV Annual Assembly of the Latin American Council of Management Schools - CLADEA 2009. November 4-7, 2009. Hosted by Universidad del Pacífico, Ecuador. Submission deadline: June 5, 2009. More information at <http://www.upacifico.edu.ec/CLADEA2009.html>

NORTH AMERICA

Hari Bapuji, University of Manitoba

The annual conference of Administrative Sciences Association of Canada (ASAC) will be held in Regina on May 22-25, 2010. The conference is themed: ***Enterprising Our World, Sustainable Business in Action***. The conference will include paper presentations in over 20 different research tracks and a special Case track. Submission can be made by 31 January 2010. For more information on the conference, please visit: <http://asac2010.uregina.ca/en/index.html>. The conference will be hosted by the University of Regina.

A national forum on management will be held in Montréal from September 29 to October 2, 2009. This forum is themed: ***Advancing Canada's Competitive Advantage***. It is a multidisciplinary event aimed at providing a better understanding of the contribution of management to Canada's competitive advantage. It will include talks by over 70 speakers, both researcher and practitioners. This forum will be organized by HEC Montréal and is supported by the Social Sciences and Humanities Research Council (SSHRC), which is a Canadian government agency that promotes and supports university-based research.

For further information, please visit: <http://expertise.hec.ca/forum2009/>.

The Social Sciences and Humanities Research Council (SSHRC) of Canada provides research grants for university-based research. Applications for a number of its grants are due on various dates in the Fall. Besides awards for regular academic research, the program includes many awards aimed at international collaboration, which might be of particular interest to researchers interested in collaborating with Canadian researchers. For more information on SSHRC and its funding opportunities, please visit: www.sshrc.ca.

AFRICA

Tunji Adegbesan, Lagos Business School, Pan-African University

Leadership and Management Studies in Sub-Saharan Africa Conference

LMSSSA2010, Cape Town, South Africa, November 22-24 2010, Southern Summer at: <http://crossculturalcentre.homestead.com/LMSSSA2010.html>

Following the two successful conferences, 2006 in Zanzibar and 2008 in Accra, Ghana, LMSSSA2010 will take place in Cape Town, South Africa. LMSSSA is a voluntary association of researchers and practitioners interested in facilitation of development in Sub-Saharan Africa.

Planned venue: The Breakwater Lodge, Portwood Road, Victoria & Alfred Waterfront, Cape Town: <http://www.breakwaterlodge.co.za/>

Paper submissions are open. Please contact LMSSSA2010@yahoo.com. Paper deadline is 31 May 2009. Papers will be blind evaluated by two reviewers, borderline papers received early may be revised and resubmitted. Conference proceedings with full papers will be published, and selected papers will be published as a book chapter. Selected papers from the 2006 conference: <http://www.universityreaders.com/titles>

For more details, please visit: <http://crossculturalcentre.homestead.com/LMSSSA2010.html>

2009 Emerald/ALCS African Management Research Fund Award

Supporting the dissemination of knowledge for social good in Africa.

Call for African management research proposals: Emerald and ALCS (The Authors' Licensing and Collecting Society), in association with INASP and the International Academy of African Business and Development (IAABD), are delighted to offer a research grant for an African project in the field of management research. The Award will offer £2,500 (approximately US\$4,000 equivalent) to fund the winning research project.

Applications should address the dissemination of knowledge for the social good with a specific orientation toward benefit for Africa.

In addition to the research grant, the Winner will also be given the opportunity to receive the assistance of an experienced Emerald editor or former editor in helping write a high-quality article, offering the best chance of being accepted for publication. Both Emerald and ALCS are exceedingly proud to support and reward such high-quality research.

Eligibility

At least one member of the research team must be based in Africa.

Judging criteria

Each application will be judged, by a panel of experts, on the five criteria below. The research must:

- Be of significance, particularly illustrating how it will benefit the social good.
- Demonstrate originality and innovation.
- Make an outstanding contribution to theory and its application.
- Illustrate the appropriateness and application of the methodology.
- Demonstrate sound implications for theory and practice.

For more details, please visit:

http://info.emeraldinsight.com/research/awards/2009_alcs_mgmt.htm

Unu-Merit Issues Call for Proposals

UNU-MERIT has issued a Call for Proposals on "Research and Training Support to Build African Capacity in Science, Technology, and Innovation Indicators".

The immediate objective of the call is to support the development of case studies of innovation processes in Mozambique, Rwanda and South Africa. Project teams of successful applications will engage in training to learn techniques, approaches, and uses of science, technology and innovation indicators as part of the policy process.

The broader objective of this competition is to train approximately thirty researchers and/or junior to mid-level policymakers in the techniques, approaches and uses of science, technology and innovation indicators.

The Call for Proposals is made possible with support from Canada's International Development Research Centre (IDRC)

Deadline for Applications: 30 October 2009.

see: <http://www.merit.unu.edu/africanscapacity/>

BASE OF THE PYRAMID CONFERENCE

The **Gordon Institute of Business Science** is hosting an academic conference from the 15th to 18th November 2009. The theme of the conference broadly encompasses **Base of the Pyramid**. GIBS welcomes delegates and the submission of papers. For registration or information please contact Michael Goldman (goldmanm@gibs.co.za) or Tashmia Ismail (ismail@gibs.co.za).

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Univ Of Waikato-Mgmt School

Africa: Tunji Adegbesan

Lagos Business School, Pan-African U.

Europe: Andrea Ordanini

Bocconi University

North America: Hari Bapuji

University of Manitoba



**REMINDER: 2010 Annual Meeting of the Academy of Management
Montréal, Canada
August 6-10, 2010
Dare to Care**



Montréal City Hall

*The 2010 Annual Meeting of the Academy of Management will be held August 6-10, 2010 in Montréal, Canada.
The meeting theme is Dare to Care. www.aonline.org.*